



From Me to We: Why Commercial Collaboration Will Future-Proof Business, Leaders and Personal Success (Paperback)

By Janine Garner

John Wiley Sons Australia Ltd, Australia, 2015. Paperback. Book Condition: New. 1. Auflage. 214 x 149 mm. Language: English . Brand New Book. Steel yourself, your career, and your business against future threats with effective collaboration From Me to We shows business decision makers how the ability to effectively collaborate for mutual commercial benefit is the solution to future-proofing a business. Smashing the myth of the Me Economy, this insightful guide explains the model of Commercial Collaboration and the mindset and think-space it requires. Expanding upon Sheryl Sandberg's Lean In premise, this book emphasizes the need for continuous professional evolution and effort, and describes why women hold an important role in effecting change. Ideas are illustrated with examples, and backed by sector-specific research and interviews with business leaders who have seen real-world results of effective business collaboration. The Seven ReConnect Principles outline methods of realizing change, providing readers a way forward that will future-proof themselves, their careers, and their businesses. Collaboration isn't just a soft skill that's nice to have? it's a vital business practice that affects the bottom line. As the way we do business continues to evolve, collaboration is becoming ever more crucial...



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